Vincent Queric

Product Designer I Paris, France I vincent-queric.com

I build products for start-ups and companies focusing on visual branding and user experience.

Experience

RED by Sfr
UI Designer & Brand Designer I 2020-2021
- Led the full UI design mockups production
- Built iterations on product features
- Co-led design team with 1 other UX designer
- Created dark mode application
- Created illustrations for the website and app

Freelance
Product UX/UI Designer Freelance I 2016-now
- Expert UX/UI designer for diverse clients since 5 years

Mondial Relay
UI Designer I 2021
- Led the redesign of the website (in coming)
- Created all UI mockups and prototyping in Adobe XD

Delamaison
UX/UI Designer I 2019
- Led the visual creation of the brand
- Created the first design system of the company

Musée de l'histoire Naturelle
UX Researcher I 2019
- Led UX workshops with the whole team
- Set up user interviews
- Designed wireframes

Ouidou Consulting
UX Consultant I 2019-2020
- Consulting expert in UX for diverse clients

Fils de Pomme
Brand Designer I 2016
- Led creation development of the brand
- Created logo and packagings
*Top packagings Epicures Trophy 2018

Webedia
UI Designer & Brand Designer I 2016-2017
- Gained strong skils in design creation and use of softwares
- Worked with big companies (BNP, HelloBank, Coca-Cola, PSG)

Education

IIM
Master 2 - Level 1 Title - 5 years of studies
Digital Communication Manager specialized in Interface and Experience Design

Skills

UX/UI design
Teamwork
Rapid prototyping
Design system
Branding
Illustrations
Benchmark
Html/Css (basics)

Softwares and applications

design

Figma	Photoshop
Sketch	Illustrator
Adobe XD	InDesign
Maze	Lightroom

others

Pack Office	Slack
Wordpress	Notion
Pitch	Keynote

Languages

Bilingual English/French